



Media Advisory

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NADO Seeks Public-Private Partnership to Establish American Small Town Leaders Award Program

Washington, DC - The National Association of Development Organizations today announced it has retained Barton Russell & Associates to develop and manage a new program designed to recognize extraordinary achievements by local elected officials. Russell is former President of the National Center for Small Communities.

Called the American Small Town Leaders Award, “the program will shine a bright light on community leaders who have displayed the highest standards of public service and taken action that substantially improved the quality of life in their hometowns” according to NADO Executive Director Joe McKinney. American Small Town Leaders Award recipients will also receive grants for important local economic development projects.

NADO will be inviting Fortune 500 companies with a stake in America's more than 30,000 small towns and cities (and the more than 140 million people who live in them) to become program sponsors of the American Small Town Leaders Award program. Program eligibility requirements and nomination forms will be available on NADO’s website once sponsorship is secured.

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NADO promotes regional strategies, partnerships, and solutions to strengthen the economic competitiveness and quality of life across America’s local communities. Barton Russell & Associates helps make the Nation’s small communities better places in which to live, work and do business.